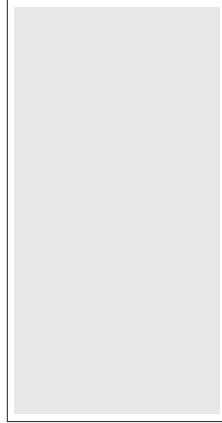
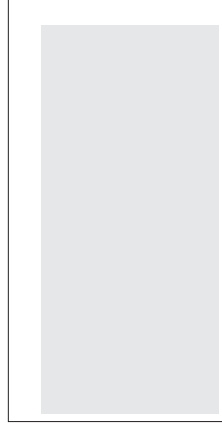


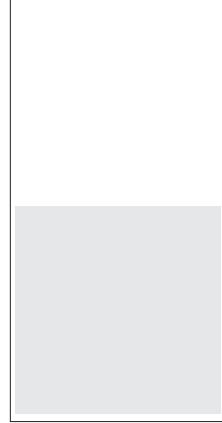
Double Truck
13 col. x 20"
BUILD SIZE: 20.295" x 20"



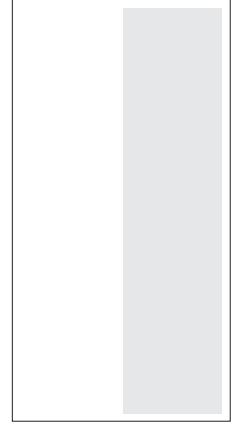
Full Page
6 col. x 20"
BUILD SIZE: 9.89" x 20"



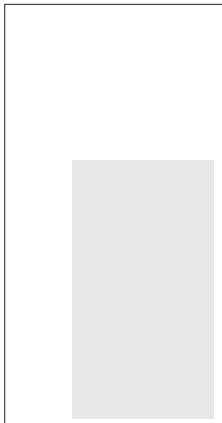
3/4 Page
5 col. x 18"
BUILD SIZE: 8.22" x 18"



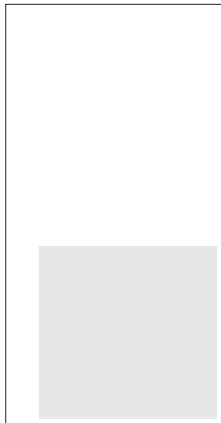
1/2 Page Horizontal
6 col. x 10"
BUILD SIZE: 9.89" x 10"



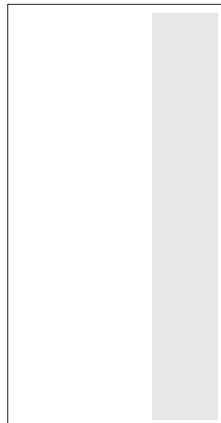
1/2 Page Vertical
3 col. x 20"
BUILD SIZE: 4.89" x 20"



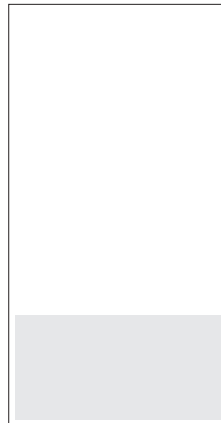
2/5 Page
4 col. x 12"
BUILD SIZE: 6.56 x 12"



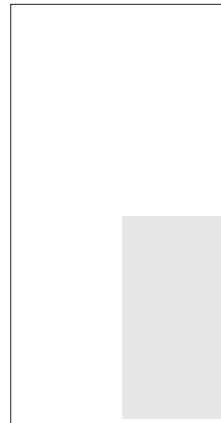
1/3 Page Horizontal
5 col. x 8"
BUILD SIZE: 8.22" x 8"



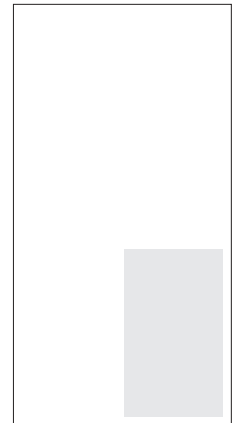
1/3 Page Vertical
2 col. x 20"
BUILD SIZE: 3.22" x 20"



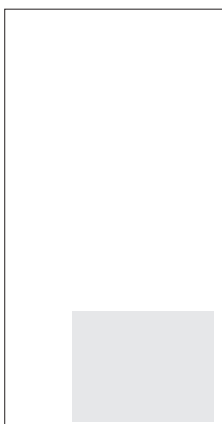
1/4 Page Horizontal
6 col. x 5"
BUILD SIZE: 9.89" x 5"



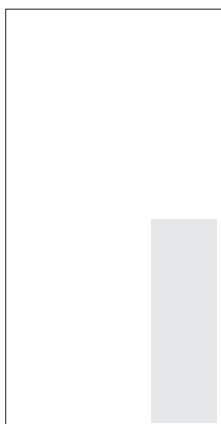
1/4 Page Vertical
3 col. x 10"
BUILD SIZE: 4.89" x 10"



1/5 Page
3 col. x 8"
BUILD SIZE: 4.89" x 8"



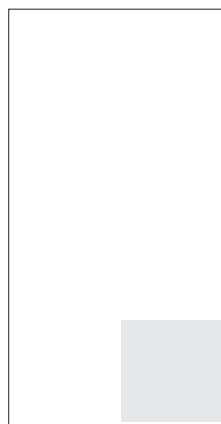
1/6 Page Horizontal
4 col. x 5"
BUILD SIZE: 6.56 x 5"



1/6 Page Vertical
2 col. x 10"
BUILD SIZE: 3.22" x 10"



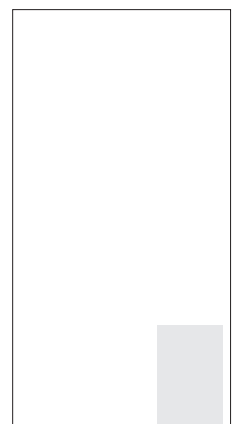
3/20 Page
3 col. x 6"
BUILD SIZE: 4.89" x 6"



1/8 Page
3 col. x 5"
BUILD SIZE: 4.89" x 5"

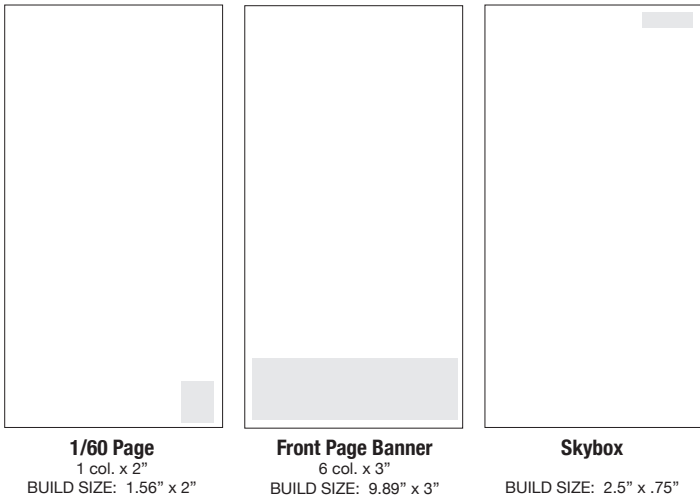
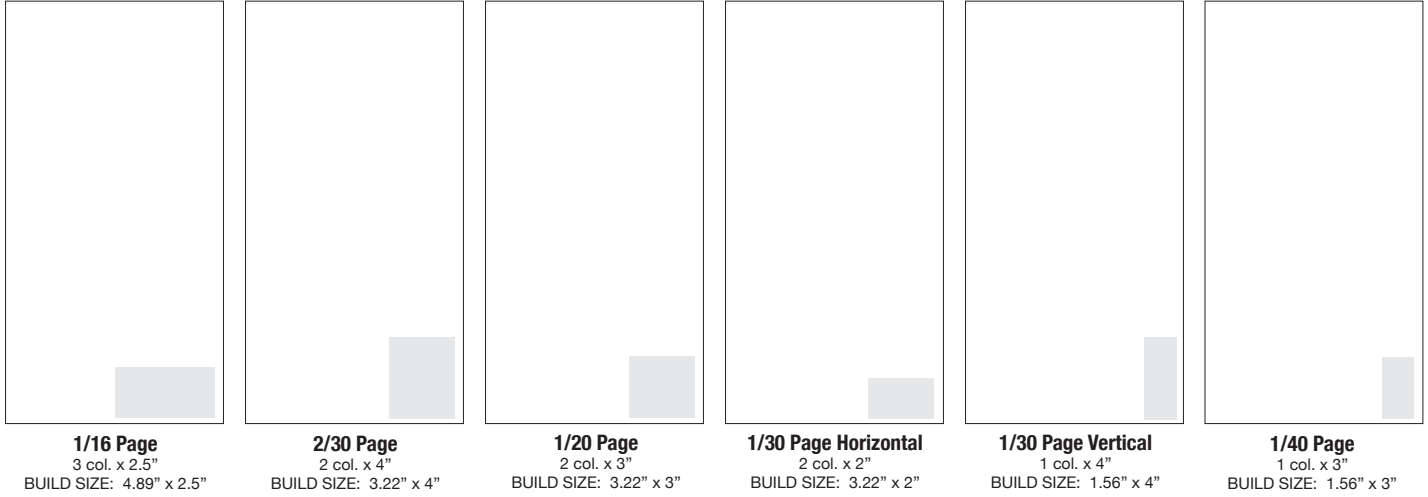


1/10 Page
3 col. x 4"
BUILD SIZE: 4.89" x 4"



1/12 Page
2 col. x 5"
BUILD SIZE: 3.22" x 5"





44" Web - 6 Column Broadsheet ROP and Classified

Column Width	Picas	Inches	Points
1 Column	9p4	1.56	112.00
2 Column	19p4	3.22	232.00
3 Column	29p4	4.89	352.00
4 Column	39p4	6.556	472.00
5 Column	49p4	8.22	592.00
6 Column	59p4	9.89	712.00

44" Web - Double Truck

Columns	Picas	Inches	Points
13 Column	121p75	20.295"	1461

Broadsheet Modular Ad Sizes

Double Truck: 13 col. x 20"	1/4 Page Horizontal: 6 col. x 5"	1/12 Page: 2 col. x 5"	Front Page Banner: 6 col. x 3"
Full Page: 6 col. x 20"	1/4 Page Vertical: 3 col. x 10"	1/16 Page: 3 col. x 2.5"	Skybox: 2.5" x .75"
3/4 Page: 5 col. x 18"	1/5 Page: 3 col. x 8"	2/30 Page: 2 col. x 4"	
1/2 Page Horizontal: 6 col. x 10"	1/6 Page Horizontal: 4 col. x 5"	1/20 Page: 2 col. x 3"	Gutters and Margins
1/2 Page Vertical: 3 col. x 20"	1/6 Page Vertical: 2 col. x 10"	1/30 Page Horizontal: 2 col. x 2"	Page Margins: 40 points
2/5 Page: 4 col. x 12"	3/20 Page: 3 col. x 6"	1/30 Page Vertical: 1 col. x 4"	Page Gutter: 80 points
1/3 Page Horizontal: 5 col. x 8"	1/8 Page: 3 col. x 5"	1/40 Page: 1 col. x 3"	Column Gutter: 8 points
1/3 Page Vertical: 2 col. x 20"	1/10 Page: 3 col. x 4"	1/60 Page: 1 col. x 2"	Page Depth: 20.295"

Depth Inches to Points

Inches	Points	Inches	Points	Inches	Points	Inches	Points	Inches	Points	Inches	Points	Inches	Points	Inches	Points
1	72	3.5	252	6	432	8.5	612	11	792	13.5	972	16	1152	18.5	1332
1.5	108	4	288	6.5	478	9	648	11.5	828	14	1008	16.5	1188	19	1368
2	144	4.5	324	7	504	9.5	684	12	864	14.5	1044	17	1224	19.5	1404
2.5	180	5	360	7.5	540	10	720	12.5	900	15	1080	17.5	1260	20	1440
3	216	5.5	396	8	576	10.5	756	13	936	15.5	1116	18	1296	20.5	1476